

# D3.3.1

# Open call for TEL innovators

WP3 | D3. 3.1

# Open call for TEL innovators

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## Executive Summary

The present deliverable gives an overview of the strategy and of the activities put in place to prepare the Open call for TEL innovators of the HoTEL project. It covers issues such as communication goals, target participants and engagements strategies, knowledge flows related to the call activities, synergies and cooperation between workpackages and, in addition, all the communication material related to the call and its promotion. It must be noted that the Open Call is mainly taking place through the HoTEL site and through other online means (such as email invitations or a LinkedIn group), and that the present document mainly reports on the strategy to make the Call successful.

Following an introduction on the scope and objectives of the Open Call within the HoTEL project in Chapter 1, Chapter 2 presents the segmentation of the target participants in the Open Call, Chapter 3 sketches the knowledge flows which are expected to take place within the HoTEL community, Chapter 4 presents the relation between the Open Call (developed within the project WP3) and the Laboratories that HoTEL is setting up within WP4. Finally, Chapter 5 provides an Action plan for the operation. In the Annexes a number of communication supporting documents are provided, together with a background analysis which has been run focusing on a number of existing calls and competitions in the field of TEL.

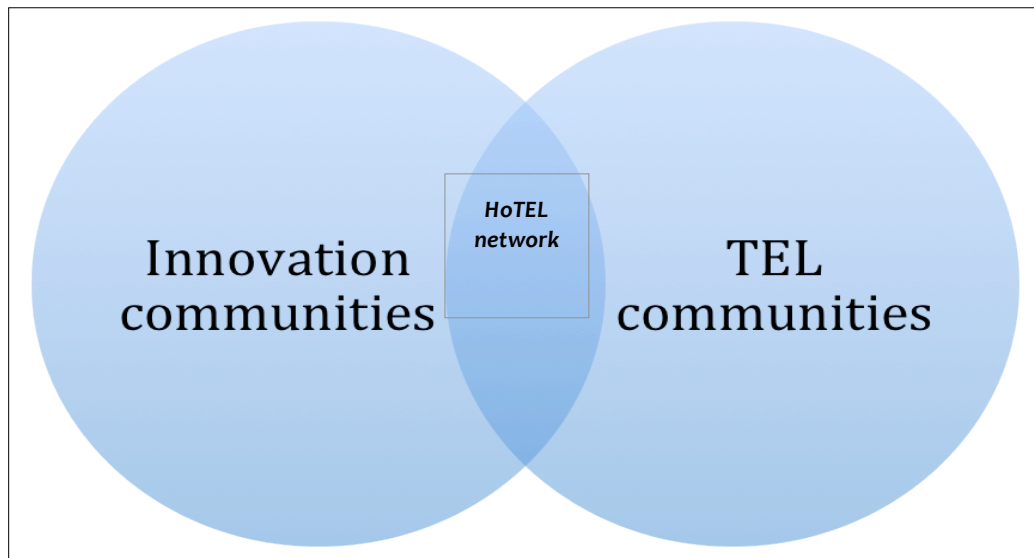
## 1. Introduction: the HoTEL Open Call for Innovators

Within HoTEL, WP3 aims to identify, aggregate, and support a network of at least 90 TEL innovators working in the three settings covered by the project (Higher Education, Corporate, Informal education community/network). This network will represent a validation test-bed for the approach proposed by HoTEL and a source of ideas to be tested in the three Labs that will be developed in WP4<sup>1</sup>.

To distinguish the ‘HoTEL innovators’ group from the many existing online groups in the field, the strategy is to find a *niche* for our group: the HoTEL network of innovators will not be a community generically discussing TEL-related issues, but will focus on innovation models related to the adoption of TEL. This will allow us positioning the community in the intersection between the online groups working on innovation (i.e. Open Innovation, Living Labs, etc.) and the groups working in TEL, as shown below.

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<sup>1</sup> HoTEL DOW, p.8.



From an online collaboration perspective, the partners agreed that the HoTEL network of TEL Innovators would be hosted in a LinkedIn Group, guaranteeing sustainability of the community after the project end and especially facilitating communication and cross-fertilisation with other LinkedIn groups.

The TEL Innovators community will build on the HOTEL work but will be open to other projects to contribute. Specifically, it will also be the house of the network of micro innovators, organised by the VISIR project.

## 2. Target participants

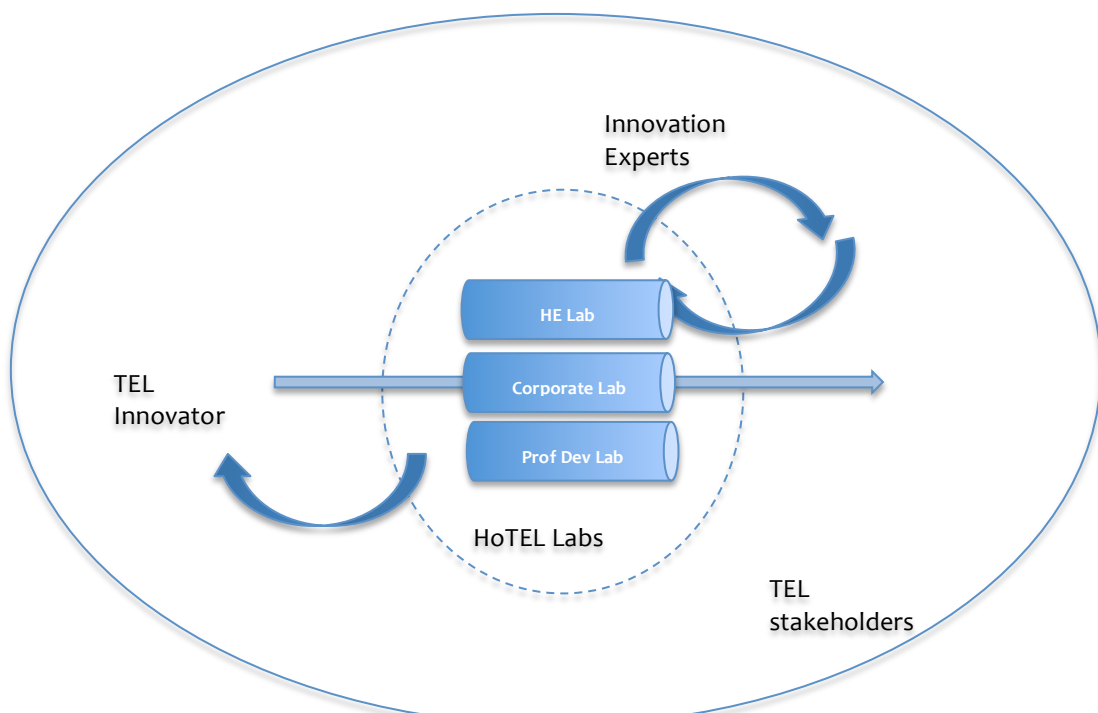
The community will include four broad categories of participants:

1. “TEL innovators” of any background who will propose “innovations” (ideas, research results, teaching practices) that they wish to test through the HoTEL Labs, aiming at getting support to further exploitation. These will be gathered through the Open Call for Innovators, by inviting the VISIR grassroots innovators (see [www.visir-network.eu](http://www.visir-network.eu)), by inviting the experts identified within HoTEL WP1 and WP2, and by inviting other innovators, identified as following:
  - Innovators who developed an idea in a specific TEL context and who want to test it in another context,
  - Innovators whose idea is at an early stage of development,
  - Innovators whose idea has been developed at a small scale and who want to mainstream it,
  - Innovators who have “invented” something radically new and would like to test it in an innovation-friendly environment.

2. “HOTEL Labs managers” who will be taking active part in the Lab activities (UNIR staff and testers, eLIG stakeholders, EFQUEL members, etc.). These will be identified and invited to join the community /as well as the Linkedin group) by UNIR, ELIG, EFQUEL.
3. “Innovation experts” who shall bring approaches and expertise from outside TEL: they will be for example experts from Living Labs and other innovation communities.
4. “TEL and innovation stakeholders” (such as representatives of policy makers, associations, R&D networks) who will observe, comment and validate the innovation cycle that will be under testing in the Labs. These will be invited by connecting with other Linkedin groups and by announcing the network throughout many channels.

Participants of category 1, TEL innovators, represent the “core” of the community. Therefore, these participants (expected minimum number is 90) will have to be “recorded” by the consortium through an “innovation profile”, showing evidence of their capacity to innovate in the field of TEL. Specifically, when responding to the Open Call for Innovators, they will be requested to fill in an online form where they shall describe their “innovation”.

### 3. Knowledge flows within the HoTEL network



As from the graphical representation above, typical knowledge flows within the HoTEL innovators community will be of two kinds:

A) Validation flow, from HoTEL to the innovators and back. HoTEL will provide inputs to the network, focusing on the Labs developments/findings or on the general HoTEL model, by launching discussions and polls. The members of the network (innovators and experts) will comment and discuss the different issues. Possibly they will launch other discussions “around” the HoTEL concerns. A validation feedback will be gathered through the process.

B) Testing flow, from the innovators to the Labs and back. Innovators will describe their “innovation” specifying in which of the three HoTEL labs they would like it to be tested. The identified Lab will internally review the idea and, a) in case it complies with the HoTEL criteria, will contact the innovators to agree on the testing process, b) in case it is not compliant, the idea will get a support in terms of a Self-assessment tool that will show how to transform the idea/innovation/product into something suitable to become part of the HoTEL process. The support tool will apply criteria coming from WP1 (in terms of emerging technologies for learning) and WP2 (in terms of learning theories/paradigms). Possibly the Labs shall launch discussions “around” the validated ideas.

## 4. Relation between the community and the Labs

The flow between WP3 and WP4 is:

- a) Innovations will be gathered by: a) scanning the innovative ideas/projects/products developed in the framework of Research, i.e.: EU/national projects addressing an innovative use of technologies for learning (WP1) or leading to new learning theories or paradigms (WP2); b) analysing the Innovations presented by the Innovators replying to the Open call for Innovators (WP3)
- b) Innovations will have to be presented according to criteria to be defined around the following key areas: lifecycle stage of the innovation; target groups; (expected) impact; relation to TEL (in terms both of emerging technologies and of learning theories/paradigms, as identified in WP1 and 2 respectively). Thus, for innovations identified by the HoTEL team, a sort of ‘innovation identity card’ will have to be filled in, whereas for innovations coming from WP3 it will be innovators themselves to present their innovation in a given format designed around these main areas. Since innovations will have to be positioned according to the technologies identified in WP1 and the learning theories and paradigms of WP2, a guide for innovators will be produced to help them in the process.

- c) Based on the analysis, at least 10 innovations will be selected by each Exploratorium (it might be that the same innovation is selected by more than one Exploratorium).
- d) Out of the 10 selected innovations, each Exploratorium will test practically at least 3 in their own community and will conceptually assess the remaining 7.

## 5. Action Plan

Deadline	Action	Responsible
15 March 2013 (M6)	List of innovators identified through WP1 and WP2	BRUNEL, ATOS
15 March 2013 (M6)	Open Call for TEL Innovators DRAFT	MENON
15 March 2013 (M6)	Linkedin group Setup, friends invited, first discussions started	MENON
<b>1 June 2013 (M6)</b>	<b>Launch of the Open Call for TEL innovators</b>	<b>All</b>
15 June 2013 (M9)	Reminder of the Open Call	All
30 June (M9)	Deadline of the Open Call: communication to the accepted innovators and inclusion in the LinkedIn group	MENON
<b>From 1 July until September 2013</b>	<b>First animation phase: online validation of the HoTEL idea and draft model, enrichment of the project findings</b>	MENON, All
October 2013 (M13)	Launch of the exploratoria (3 workshops) and inclusion of 45 (15*3) innovators from the exploratoria in the community	UNIR, ELIG, EFQUEL
<b>From October 2013 to February 2014</b>	<b>Second animation phase: online work on the exploratoria (additional discussions)</b>	MENON, UNIR, ELIG, EFQUEL
March 2014 (M18)	<u>D3.3.5 Grassroots innovators network report</u>	MENON
March 2014 (M18)	Multiplication seminars and discussion of the agenda of the next online discussion phase	UNIR, ELIG, EFQUEL
<b>From March 2014 to July 2014</b>	<b>Third animation phase: online work on the exploratoria (additional discussions)</b>	MENON, UNIR, ELIG, EFQUEL
July 2014	Final dissemination Seminar (presenting the results of the online work and the perspectives for the future)	Final dissemination Seminar (presenting the results of the online work and the perspectives for the future)



## Annex 1. HoTEL Open call for TEL innovators text

### HoTEL Open call for TEL innovators *Giving voice to Europe finest innovations*

#### What is it?

The HoTEL project, with the support of the European Union's FP7, is working to propose a new approach able to foster the adoption of innovative ideas in the field of Technology Enhanced Learning (TEL).

With the present Open call for TEL innovators, HoTEL is looking for “innovations” dealing with concrete technology-enhanced learning activities that can be “tested” through the HoTEL Labs in the context of Higher Education, Corporate, Informal education community/network. These can be ideas, research results, teaching practices, and any other “innovation” that can demonstrate and promote the benefit of ICT for education at large. The call is open from the 1st of June to the end of September, but the project. Early innovators participants from earlier on will benefit from concrete support and feedback from the HoTEL Labs teams.

The call is open from the 1st of June to the end of July, but the project activities will go until summer of 2014. The selected early innovators will benefit from concrete support and feedback from HoTEL Labs teams.

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#### Why participate?

...and why not? You have at least four good reasons:

- It is a great opportunity for promoting your “innovation” to a broad audience and to increase the visibility of your work
  - It is an opportunity for your “innovation” to be evaluated by the experts of the HoTEL Laboratories
  - It is a way to test your “innovation” in real world settings in the contexts of Higher Education, Corporate, Informal education community/network, through the HoTEL Laboratories
  - It is a way to be connected with other TEL experts, teachers, trainers, researchers, tutors, managers in the fields of Higher Education, corporate learning and professional development.
-

## Is the Open Call targeted to you?

The call is open for any kind of innovator in the field of TEL. We look for candidates...  
...who developed an idea in a specific TEL context and who want to test it in another context,  
...whose innovation is at an early stage of development,  
...whose innovation has been developed at a small scale and who want to mainstream it,  
...who have “invented” something radically new and would like to test it in an innovation-friendly environment.

Not clear enough? We collected some sample real-world use cases that you can consult following this [link](#).

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## How does it work?

First, you should describe your “innovation” through this [form](#), stressing what is new about your idea or practice, and how you think your work can make a difference.

*Innovators – Opinions – Perspectives*

## HoTEL Open call for e-learning innovators

Welcome to the HoTEL Open Call registration page!

We are eagerly to learn more about your TEL innovation, please register your details here.

If you have any questions or comments you are welcome to add those here as well. As soon as more information is released, for example on how to submit your application for each HoTEL Laboratories , we will inform you.

Looking forward to get to know you better!

TELL US ABOUT YOURSELF

**What is your name? \***

**What is your job role? \***

☐ Manager

☐ Researcher

☐ Teacher

☐ Trainer

☐ University lecturer

☐ Other...

**What is your affiliation? \***

☐ Company

☐ Education institutions

☐ Other...

**What is your country? \***

- Select -

**What is your email address? \***

**To which HoTEL laboratory would you like to apply? \***

☐ Higher Education setting

☐ Corporate setting

☐ Informal education community/network setting

All the “innovations” received by the 30 of July will be analysed by the HoTEL Labs experts, and at least 10 innovations will be selected by each Laboratory. Out of these 10, each Laboratory Exploratorium will test at least 3 “innovations” in their own community, providing support towards scalability and mainstreaming.

The innovations not selected by the Laboratories will get personalised support from the HoTEL team to increase their scalability potential..

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## What about the timing?

**1st of June 2013:** Launch of the Open Call

**30th of July 2013:** Close of the Call and start of the first selection

**1st of October 2013:** Feedback is provided to all participants

**2nd of October 2013:** The selected “innovations” can start to be tested in the Laboratories

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## Who is behind?

The following institutions are partners in the HoTEL project and organize this Call:



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## Want to know more?

Do you have any comments or questions?

Drop us an email [hotel-call@menon.org](mailto:hotel-call@menon.org)

Would you like to network with innovation experts and TEL stakeholders?

Join our [TEL innovators Laboratory](#) LinkedIn group

Whatever the reason, we'd love to hear from you.

## Annex 2. Hotel Open call for TEL innovators invitation

*Are you working on Technology Enhanced Learning?*

*Would you like to “test” your ideas and research results with experts in the field?*

*Do you want to join a “hands-on” community of e-learning experts and practitioners?*

Dear ,

We are contacting you to announce that we have just launched an **Open call for e-learning innovators** and we believe that you could be interested in replying to the call. (personalised text)

The Open call aims at spotting “innovations” which deal with concrete technology-enhanced learning activities: these can be ideas, research results, teaching practices, and any other innovation that deal with using ICT for education at large. The most interesting innovations will be validated and eventually tested within three virtual laboratories in the fields of Higher Education, corporate learning and informal learning that the HoTEL project, with the support of FP7, has set up. The objective of the exercise is to transform bright new ideas and research results into mainstream practices and to disseminate them throughout Europe.

The possibility of testing your “innovation” in real world settings through the Laboratories is only one reason to join and participate in the call. The Open Call is also a great opportunity showcase you creativity and solutions to a large audience of innovation experts and stakeholders .

### Some useful links

- **Submit** your innovation: <http://hotel-project.eu/OpenCallInterest>
- Find out all about the **HoTEL Open call for innovators**: <http://hotel-project.eu/opencall>.
- Keep in touch Join our **TEL Innovation Laboratory LinkedIn group**
- Get more information about the **HoTEL Project**: <http://hotel-project.eu>

### Important dates

- 1st of June 2013: Launch of the Open Call
- 30th of July: Close of the Open Call and start of the selection process
- 1st of October: Announcement of the selected innovations

We look forward to welcoming you in the HoTEL Innovators group,

## Annex 3. Invitation to innovation experts and TEL stakeholders

Dear ...

We're pleased to introduce to **Open call for e-learning innovators** we have just launched

Within the Open call, we look for “innovations” which deal with concrete technology-enhanced learning activities and which that can be “tested” through the HoTEL Labs. These can be ideas, research results, teaching practices, and any other “innovation” that can demonstrate and promote the benefit of ICT for education at large.

The HoTEL team invites you to observe, comment and validate what is going on in the Hotel Labs because we believe that your feedback would be very valuable along the way.

How to get involved then? By joining our [TEL Innovation Laboratory LinkedIn group](#)!

We hope this would be a space for you to share all the inspiring things you have experienced and learnt during your professional and personal career. Reversely, you may also learn from others' trial and error activities.

Some useful links:

- Submit your innovation: <http://hotel-project.eu/OpenCallInterest>
- Find out about the **HoTEL Open call for innovators**: <http://hotel-project.eu/opencall>.
- Keep in touch Join our [TEL Innovation Laboratory LinkedIn group](#)
- **Contact** us directly: <http://hotel-project.eu/contact>
- Follow #hotelprojecteu.
- Get more information about the **HoTEL Project**: <http://hotel-project.eu>

Important dates

- 1st of June 2013: Launch of the Open Call
- 30th of July: Close of the Open Call and start of the selection process
- 1st of October: Announcement of the selected innovations, and
- 2nd of October: The selected “innovations” are started to be tested in the Laboratories

Hope to see you there and happy posting!

- The Hotel project Team

## Annex 4. Lists of innovators and stakeholders<sup>2</sup>

### Innovators identified through HoTEL research

First name	Last name	Organisation
Miroslava	Černochová	Charles University in Prague
Valentina	Dagiene	Vilnius University
Volker	Zimmermann	IMC AG
Debbie	Holley	Anglia Ruskin University
Lluis	Vicent	Open University of La Salle
Eleni	Berki	University of Tampere, Finland
Nikolas	Athanasiadis	Intrasoft SA
Grainne C.	Conole	University of Leicester, U
Katharina	Freitag	imc AG
Carlos	Delgado Klos	Universidad Carlos III de Madrid
Abelardo	Pardo	University of Sydney
Donald	Brinkman	Microsoft Research, USA
Peter	Bruck	Research Studio Autria FG
Lucia	Pannese	Imaginary, IT
Ian	Tindal	Anglia Ruskin University
Stylianios	Hatzipanagos	King's College London
Patrick	O'Reilly	University of Bolton
Paul	Hollins	University of Bolton
Jean	Mutton	University of Derby
Debbie	Holley	Anglia Ruskin University
Pete	Bradshaw	Open University
Stephen	Powell	University of Bolton
Niall	Sclater	Open University
Kathy	Wright	the HEA
Bill	Olivier	University of Bolton
Marcus	Specht	Open University of the Netherland
Fabrizio	Giorgini	eXact learning solutions
Wolfgang	Greller	Open University of the Netherlands
Maureen	Haldane	Manchester Metropolitan University
Margareta	Hellström	Royal Institute of Technology, KTH
Katherine	Maillet	Institut Mines-Telecom, Ecole de Management
Elina	Megalou	CTI
Alberto	Megaro	System Solution
Ambjorn	Naeve	Royal Institute of Technology (KTH)
Pablo	Moreno-Ger	Universidad Complutense de Madrid
Barry	Phillips	Sero
Mirja	Pulkkinen	University of Jyväskylä
Yves	Punie	IPTS
Johann	Riedel	University of Nottingham
Mark	Ruijsendaal	TNO

<sup>2</sup> For privacy reasons emails are not disclosed in the present Deliverable.

First name	Last name	Organisation
John	Smith	University of the Highlands and Islands
Lampros	Stergioulas	Brunel University
Andras	Szűcs	EDEN
Panayiota	Vassilopoulou	University of Liverpool
Christian	Voigt	Centre for Social Innovation
Riina	Vuorikari	Independent expert
Fridolind	Wild	Open University UK
Steve	Moss	Steve Moss Consultancy Services Ltd
Manuel	Oliveira Fradhino	POLIMI
Erik	Duval	Katholieke Universiteit Leuven
Sabine	Schumann	P.A.U. Education
Sofoklis	Sotiriou	EAG
Dragan	Domazet	Belgrade Metropolitan University
Paul	Lefrere	Open University
Jan	Pawlowski	University of Jyväskylä
Henri	Pirkkalainen	University of Jyväskylä
Nikos	Manouselis	Greek Research and Technology Network, GR
Michelle	Botha	EFMD
Eelco	Herder	L3S Research Center
Yannis	Dimitriadis	Universidad de Valladolid
Mihaela	Coman	SIVECO Romania
Davinia	Hernandez- Leo	Universitat Pompeu Fabra, SP
Michael	Derntl	RWTH Aachen University
Dai	Griffiths	University of Bolton
Juan Manuel	Dodero	Universidad de Cadiz, SP
Serigio	Gutierrez Santos	London Knowledge Lab
Elena	Tavlaki	Signosis
John	Trasler	Elearn
Daniel	van Lerberghe	Fondation EurActiv PoliTech
Florence	Rizzo	ASHOKA
Rocael	Hernández	Universidad Galileo (Guatemala)
Sonia	Bertochi	<a href="http://ideario-digital.com.br/">http://ideario-digital.com.br/</a>
Carl	Heise	
Cesare	Stefanelli	University of Ferrara



## Innovators identified through other projects

Name	Country	Sector
Michel Pierre	BE	Adult Education
Ann Fastre	Belgium	Adult Education
Cheryl Clemons	UK	Adult Education
Carina Americo	Portugal	Adult Education
Ana Paula Salvo Paiva	Portugal	Adult Education
Christer Marking	Sweden	Adult Education; Informal Education
Iain Cooke	Switzerland	Business School (adult education)
Bas Bergervoet	Belgium	Higher Education
Ioannis Stamelos	EU and national (Greece)	Higher Education
Laurent Daverio	EU and beyond	Higher Education
Gero Federkeil	Global	Higher Education
Bojan Tomic	Serbia	Higher Education
Zoran Sevarac	worldwide	Higher Education
Alex Fenton	UK	Higher Education
Herwig Rehatschek	Austria	Higher Education
Sarah Gretton	UK	Higher Education
Bridie Jones, Ray Higginson, Colin Torrance	UK	Higher Education
Janbert Willems	Belgium	Higher Education, Adult Education
Jan Elen	Belgium	Higher Education, Adult Education
Hiram Bollaert	Belgium	Higher Education, Adult Education
Dieter Euler, Robin Hartley	EU and beyond	Higher Education, Adult Education, Continuous Vocational Education
Jan Pawlowski	EU and beyond	All HoTEL sectors
Ulpiano J. Vázquez	EU and beyond	Higher Education, Informal Education
Carlos Tardon	Spain	Informal Education
Gyöngyvér Molnár, Krisztina R. Tóth,	Hungary	Primary School
Alessandro Pollini	IT	Prof Development
Celestino Alvarez	Spain	School
Steven Ronsijn	Belgium	School
Jolanta Galecka	Poland	School
Paola Lerza	IT	School
Garnet Berry	Ireland	School
Cinzia Chelo	IT	School
Paola Limone	IT	School
Andreas Sexauer	Germany	School
Frank Thissen	Germany	School
David Moreno	Spain	School
Gina Souto	Portugal	School (Upper Secondary) Vocational Education/Informal Education
Robbert van der Pluijm	Netherlands	School, Vocational Education
Ludo Melis	Belgium	School, Higher Education
Elena Merino	Spain	School, Higher Education and Vocational

Name	Country	Sector
		Education
Valere Awouters, Ruben Jans, Sebastian Jans	BE, NL, Kenia	School, Higher Education, Adult Education
Nina Ranieri	EU (SE, IT, SL, FR, UK)	All HoTEL sectors
Michael E. Auer	EU	All HoTEL sectors
Pauliina Venho	Finland	Vocational Education
Daiva Malinauskienė	UK, NO, ES, RO, LT, LV, FI	Vocational Education - Adult Learning
Till Schümmer	Germany, UK, SE, AU, SW	Vocational Education - Informal Education
Christina Becker, Martin Händeler	Germany	Vocational Education, Informal Education
Menno Feenstra	The Netherlands	Higher Education
Tanar Prievara	HU	All HoTEL sectors
Kalevi Ekman	FI	Higher Education
François Roosegaarde Bisschop		School
Bruno Carpentier		Higher Education
Kim Nilsen, Leonardo Chavez		Higher Education
Silvia Francario	EU	Higher Education
Rita Misiulienė	LT	Higher Education
dr. Károly Piláth	HU	Higher Education
Zsuzsanna Szilárd Sáringerné	HU	Higher Education
Dr. Axel Hahn	Germany	Higher Education
Benjamin Kralj	Slovenia	All sectors
Marta Hunya	HU	School
EU-DRIVERS Secretariat	Europe	Higher Education
Rafael Ventura Fernández	Spain	Higher Education
Marina Dabić	Croatia	Higher Education
Anne Thiebault	BE	Higher Education
Antonina Raineri	IT	Higher Education
João Sobrinho	PT	School
Bence Barnkopf	HU	School
Gérard Nolleau	FR	Higher Education
Ágota Klacsákné Tóth	HU	School
Barbara Geraghty	IE	Higher Education
Magna Raquel Teixeira Freire	PT	School
Andras Gschwindt	HU	Higher Education
Brian Murphy	UK	Higher Education
Colin O'hare	UK	Higher Education
Armin Hottmann	Europe	Adult Education, Learning at work
Sandra Hofhues	DE	Higher Education, Informal Education
Yves Magnan	BE	Adult Education, Learning at work
Alvaro Zamacola	SP	Learning at work
Nikos Papadopoulos	GR	Learning at work
Christine Cars Ingels	SE	Higher Education

## Stakeholders that will be mobilised for the Open Call

Institution/network /community	Country	Website/Community hosted in	Name of contact
ACA	Belgium	<a href="http://www.aca-secretariat.be/">http://www.aca-secretariat.be/</a>	Bernd Wachter
AGE – the European Older People’s Platform	Belgium	<a href="http://www.age-platform.eu">http://www.age-platform.eu</a>	Maciej Kucharczyk (Managing Director)
ATEE (Association for Teacher Education in Europe)	Belgium	<a href="http://www.atee1.org/">http://www.atee1.org/</a>	Ms. Justina ERCULJ (President), Joana SALAZAR NOGUERA (Vice-president)
BusinessEurope	Belgium	<a href="http://www.business-europe.eu">http://www.business-europe.eu</a>	Philippe de Buck (Director General)
CIDREE (Consortium of Institutions for Development and Research in Education in Europe)	Switzerland	<a href="http://www.cidree.org/">http://www.cidree.org/</a>	Rudi Schollaert
EADL	The Netherlands	<a href="http://www.eadl.org/">http://www.eadl.org/</a>	Kees Veen (Executive Director)
EADTU	The Netherlands	<a href="http://www.eadtu.eu/">http://www.eadtu.eu/</a>	Piet Hendericks
EARLI	Belgium	<a href="http://www.earli.org">http://www.earli.org</a>	Filip Dochy (Managing Director)
Education International	Belgium	<a href="http://www.ei-ie.org">http://www.ei-ie.org</a>	Mar CANDELA, Claude CARROUE, Frédéric DESTREE (Communications Officers)
EERA (European Educational Research Association)	UK	<a href="http://www.eera-ecer.eu/">www.eera-ecer.eu/</a>	Alan Brown
ENTEP (European Network on Teacher Education Policies)	DE	<a href="http://entep.unibuc.eu/">http://entep.unibuc.eu/</a>	Romita Iucu (Vice Rector)
ERISA	BE	<a href="http://www.erisa.be">http://www.erisa.be</a>	Ester Torres (Association Manager)
ESA - The European Skills Leadership Alliance	Belgium	<a href="http://www.eskillsassociation.eu">http://www.eskillsassociation.eu</a>	Andrea Parola
ESU - the European national Students Unions	Belgium	<a href="http://www.esu-online.org">www.esu-online.org</a>	Marianne Slegers (Communications Manager)
ETUCE - European Trade Union Committee for Education	Belgium	<a href="http://etuce.homestead.com/ETUCE_en.html">http://etuce.homestead.com/ETUCE_en.html</a>	Martin Rømer (European Director), Iva Obretenova
EUA	Belgium	<a href="http://www.eua.be">http://www.eua.be</a>	Andrew Miller (Press and Communications Officer)
EUCEN	Spain	<a href="http://www.eucen.eu/">http://www.eucen.eu/</a>	President Andrea WAXENEGGER
EUNEC European Network of Education Councils	Belgium	<a href="http://www.eunec.eu">http://www.eunec.eu</a>	EUNEC - secretariaat

Institution/network /community	Country	Website/Community hosted in	Name of contact
FREREF (Fondation des Régions européennes pour la Recherche en Education et Formation)	France	<a href="http://www.freref.eu/">www.freref.eu/</a>	Liliane Esnault (Responsable développement de projets)
Globalisation and Europeanisation Network in Education	Belgium	<a href="http://www.genie-tn.net/">http://www.genie-tn.net/</a>	Susan Robertson (Program Responsable)
TEL-EUROPE		<a href="http://www.teleurope.eu/">www.teleurope.eu/</a>	Nicolas Balacheff
NEPC (Network of Education Policy Centers)	Belgium	<a href="http://www.edupolicy.net/">http://www.edupolicy.net/</a>	Lana Jurko (Executive Director)

## Annex 5. Analysis of existing calls and competitions

In order to position the HoTEL Open Call, to avoid overlapping with existing activities and to learn from running experiences such as competitions and calls in the field of TEL, an analysis of the following actions have been run:

1. WSIS Awards: <http://www.wsis-award.org/>
2. Medea Awards: <http://www.medeia-awards.com/>
3. eTwinning Preis (regional): <http://www.etwinning.at/> and <http://www.etwinning.net>
4. European Youth Award: <http://eu-youthaward.org/>
5. International e-Learning Award: IELA Awards: [http://www.ielassoc.org/awards\\_program/about\\_IELA\\_awards.html](http://www.ielassoc.org/awards_program/about_IELA_awards.html)
6. TELEARC 2013 PhD Research Award <http://www.noe-kaleidoscope.org/telearc/phds/award/>
7. u4energy <http://u4energy.eu/web/guest/award-ceremonies>
8. Sozial Marie Preis <http://www.sozialmarie.org/?language=en>

### 1. World Summit Award

Name of award	World Summit Award
Website	<a href="http://www.wsis-award.org/">http://www.wsis-award.org/</a>
Why?	<p>Participation in the WSA is possible via national contests or expert panel selection. The national winners in the eight WSA categories are submitted by the <u>Eminent Expert</u> from each country based on the process agreed upon with the WSA Board of Directors. In the absence of an open national contest, Eminent Experts conduct a national selection panels or other consultation in order to select in an objective and fair manner the best from their countries.</p> <p>For more details please contact the <u>national expert</u> from your home country!</p>
Time (when)/how often	Every two year 2009, 2011, 2013
Which countries	168 countries
How to find candidates	Starting from April 1st, WSA national Experts are searching for local content with global relevance again! Your product adds substantial value to people's lives in remote villages and urban megacities? Find out

	<p>who is your national WSA expert, proof the unique value of your product and put it on a global stage at the WSA World Congress in Sri Lanka!</p> <p><a href="http://www.wsis-award.org/sites/default/files/wsa_expert_panel_general_info_2010-11_0.pdf">http://www.wsis-award.org/sites/default/files/wsa_expert_panel_general_info_2010-11_0.pdf</a></p>
How they find the winners?	<p>In 2013, the Estonian capital Talinn will host the WSA grand jury meeting. The event brings together renowned multimedia experts from all parts of the world. In a three day event, they judge the best contents and most innovative applications from around the world, forming a unique college of evaluation. All nominated products from each country are evaluated in a three-round judging process, and subsequently, the 40 World's Best e-Contents and Applications (5 products in each of the WSA categories) are selected.</p>
How many winners	40 winners
Price ceremony	<p>The WSA Winners' Celebrations and the Gala bring WSA winners together with international leaders and innovators, creators and designers, entrepreneurs and activists in the international e-Content and ICT industries. The Gala attracts high-level guests from all over the world, including Heads of State and government representatives, executives from UN agencies and private sector leaders who personally hand over the award trophies to the winners of the Global e-Content contest.</p>
How to participate	<p>Participation in the WSA is possible via national contests or expert panel selection. The national winners in the eight WSA categories are submitted by the <a href="#">Eminent Expert</a> from each country based on the process agreed upon with the WSA Board of Directors. In the absence of an open national contest, Eminent Experts conduct a national selection panels or other consultation in order to select in an objective and fair manner the best from their countries.</p>
Rules and guidelines, procedure	<p>The Rules of the Game</p> <ul style="list-style-type: none"> <li>• The WSA is open to any company, organisation or individual in the content industry in any UN member state.</li> <li>• The only way to take part in the WSA is (1) to be nominated by a national expert, (2) to be nominated by a National WSA Committee, established by a national expert, or (3) to win at a national WSA pre-selection contest.</li> <li>• There is no limitation regarding the platforms or channels the projects work with.</li> <li>• All entries have to be real products. No drafts, demonstrations or unfinished projects can be accepted.</li> <li>• All submitted products must have been completed after January 1st 2011.</li> </ul>

	<ul style="list-style-type: none"> <li>• The same product cannot be submitted twice (i.e. submitted again).</li> <li>• The producer must own the copyright of all pictures, sounds, contents etc. related to the production of his project. All software used must be licensed.</li> <li>• The interface of the products can be in any of the United Nations official languages. All producer and project information must however be in English.</li> <li>• A product can only be submitted for one category. In case of multiple submissions by the same organisation, company or team, each product requires a separate registration.</li> <li>• None of the materials submitted will be returned. One copy/version of each product submitted will be kept in the WSA archive. No commercial use of this archive will be made.</li> <li>• Incomplete submissions and those not following the WSA guidelines will be withdrawn from the WSA selection process without notice. There is no way of challenging such a decision legally.</li> <li>• When submitting a project to the WSA Experts (and later Jury), participants automatically agree to the guidelines set out by the WSA team.</li> <li>• Submitting a product to the evaluation and selection process does by no means entitle a producer to any benefits. There is no way of challenging this decision legally.</li> <li>• All hard copies/products to take part in the WSA selection process must be sent by mail by the producers / national experts / contest organisers to the WSA Office in Salzburg, Austria, and arrive no later than July 2013. The WSA Office does neither pay for any mailing or transport costs nor for customs duty. All products must be mailed at the cost of the sender.</li> <li>• Entries in the WSA award have to respect in their contents and user interaction the UN Declaration on Human Rights. Submissions therefore which encourage war, the exercise of violence, fraud, racism or discrimination will not be accepted and eliminated from the jury process. Similarly, submissions which violate international copyright provisions will be excluded from the jury process.</li> <li>• The WSA Organizers have the right to reject submission / entry without providing any further reason. The WSA Organizers can not be held liable for accepting of submissions or their contents and rights.</li> </ul>
categories	<p>8 categories:</p> <ol style="list-style-type: none"> <li>1. e-Government &amp; Open Data</li> <li>2. e-Health &amp; Environment</li> <li>3. e-Learning &amp; Science</li> <li>4. e-Entertainment &amp; Games</li> <li>5. e-Culture &amp; Tourism</li> </ol>

	6. e-Media & Journalism 7. e-Business & Commerce 8. e-Inclusion & Empowerment
Evaluation criteria	WSA evaluation criteria for best practice in e-Contents and applications <ul style="list-style-type: none"> <li>• Quality and comprehensiveness of content</li> <li>• Ease of use: functionality, navigation and orientation</li> <li>• Value added through interactivity and multimedia</li> <li>• Quality of design (aesthetic value of graphics / music or sounds)</li> <li>• Quality of craftsmanship (technical realisation)</li> </ul> S — Strategic importance for the global development of the Information Society A — Accessibility according to the Web Performance Working Group (W3C).
Press clipping	See <a href="http://www.wsis-award.org/pr/press-releases">http://www.wsis-award.org/pr/press-releases</a> WSA-Award uses Twitter, Facebook, Flickr and Youtube.
Sponsors	Premium Partner: T-Mobile Hosting Partner: ICTA Strategic Partners: World Summit on the Information Society (WSIS) UNIDO – United Nations International development Organisation UNESCO - United Nations Education, Scientific and Cultural Organization GAID – Global Alliance for ICT and Development Austrian Federal Chancellery Austrian Ministry for Foreign Affairs bmwfi - Austrian Federal Ministry for Economy, Family and Youth Sponsors: Internet Society (ISOC) Bahrain eGovernment Authority bmwfi Partners: SAP, Dolby

## 2. MEDEA awards

Time (when)/how often	yearly
Who is allowed to participate	Those entering could choose between submitting their entry as a production made by a professional company or semi-professional production unit or as one made by individual teachers, students, learners, parents, professors, supporting staff or institutions in all educational levels or training centres.
Number of candidates	213 entries (2012)



Which countries	32 countries (2012)
How they find the winners?	The finalists were chosen by a jury made up of 90 education and media experts from 30 countries who evaluated the MEDEA entries in late September and early October.
How many winners	<p>5</p> <ul style="list-style-type: none"> <li>• <a href="#">User-Generated Educational Media</a></li> <li>• <a href="#">Professionally Produced Educational Media</a></li> <li>• <a href="#">European Collaboration Educational Media</a></li> <li>• Educational Media Encouraging EU Citizenship</li> <li>• <a href="#">MEDEA Jury Special Prize</a></li> </ul>
Price ceremony	This announcement was made during the <a href="#">MEDEA Awards Ceremony</a> which took place on 14 November 2012 as part of the Media & Learning Conference in the Flemish Ministry of Education and Training in Brussels.
How to participate	Entries need to be submitted via the online submission form and sent to arrive at the MEDEA Secretariat via post, e-mail or fax before the closing date: 17 September 2012 (midnight). All finalists will be notified in the beginning of November and will be invited to take part in the awards ceremony taking place during the Media & Learning Conference 2012, where the final winners will be announced.
Rules and guidelines, procedure	<p>Before submitting a multimedia project or production, we strongly recommend that you read the <a href="#">Judging Criteria</a> to understand what the judges are specifically looking for and the criteria they will use when judging your submission, as well as the <a href="#">Terms &amp; Conditions</a> of submission, where you will find the rules for participation in the MEDEA Awards. Read also the important <a href="#">Copyright Information page</a>.</p> <p>Entries need to be submitted via the online submission form and sent to arrive at the MEDEA Secretariat via post, e-mail or fax before the closing date: 17 September 2012 (midnight). All finalists will be notified in the beginning of November and will be invited to take part in the awards ceremony taking place during the Media &amp; Learning Conference 2012, where the final winners will be announced.</p>
categories	<ol style="list-style-type: none"> <li>1. User-Generated Educational Media</li> <li>2. Professionally Produced Educational Media</li> <li>3. European Collaboration Educational Media</li> <li>4. Educational Media related to Active Ageing and Solidarity between Generations</li> </ol>
Evaluation criteria	Judging Criteria

	<p>The judges who evaluate entries to the MEDEA Awards recognise the primary role of effective and innovative educational design in the use of moving images with learners. This means that they will be looking first and foremost for materials and approaches that demonstrate original and successful use of media with learners to achieve clearly defined educational outcomes. The quality of the materials themselves is important as the judges will consider the following criteria, appropriate to the learning context:</p> <ol style="list-style-type: none"> <li><b>1. Pedagogical quality:</b> quality of didactics and of communication. Is there a clear learning objective? Is it likely that the material will result in good learning? In recognition of the importance of pedagogical quality, marks for this criterion have a double weight in the final score for each entry.</li> <li><b>2. Use of media:</b> the choice and selection of the type of media, the advantages of the media selected. Is the type of media chosen used appropriately and in an exemplary fashion?</li> <li><b>3. Aesthetic quality:</b> attractiveness of materials. Is the style and design consistent and appropriate for the target users? Is the entry appealing and pleasing to look at and to use?</li> <li><b>4. Usability:</b> the intuitiveness of the material. Is it easy to use the application? Is there support, a set of guidelines, the possibility of feedback or help?</li> <li><b>5. Technical quality:</b> are there possible flaws in the system and/or compatibility issues? Is it necessary to have unrealistic or advanced technical knowledge to be able to use the system, etc.</li> </ol> <p>The judges are particularly keen to encourage original and groundbreaking applications of moving images and sound in education. In addition to the main award, the judges may, at their discretion, present a special award to an approach or production in recognition of exceptional innovation in pedagogic or technical design.</p> <p>Please read the <a href="#">Terms and conditions</a> for more information regarding your entry.</p>
Press clipping	<p>See: <a href="http://www.medea-awards.com/press-and-publications">http://www.medea-awards.com/press-and-publications</a>          Uses: Youtube, Twitter, Slideshare, Facebook</p>
Sponsors	<p>Supported by Lifelong Learning Programme, Education and Culture DG          Partners: see <a href="http://www.medea-awards.com/partners">http://www.medea-awards.com/partners</a></p>

### 3. eTwinning Prizes

Name of award	Etwinning Prize
Website	<a href="http://www.etwinning.net">www.etwinning.net</a> <a href="http://www.etwinnin.at">www.etwinnin.at</a> <a href="http://www.etwinning.net/en/pub/progress/awards/european_prizes.htm">http://www.etwinning.net/en/pub/progress/awards/european_prizes.htm</a>
Why?	<p>Participating in an eTwinning project means that you are an individual who wishes to provide his or her pupils with the best chances of succeeding by offering them the possibility to exchange, to share, to cooperate and to broaden their horizons.</p> <p>By running this type of project you are making a specific contribution to improving the quality of teaching. Maybe you are not aware of it, but the practices you carry out in your projects, whether they are simple or complex, are teaching treasures and techniques that deserve to be shared, and should be made known and recognised by the whole of the European educational community.</p>
Time (when)/how often	yearly
Who is allowed to participate	<p>Schools</p> <p>To join the competition, projects must have been awarded the European Quality Label in any year of the project's lifespan. Only the partners of a project who have received the European Quality Label can apply for and win a European Prize. All projects must demonstrate that they have been active in the 2011-2012 school year. eTwinning Quality Labels are granted to teachers with excellent eTwinning projects. They indicate that the project has reached a certain national and European standard. For this reason, there are two labels: the National Quality Label and the European Quality Label.</p> <p><b>NATIONAL QUALITY LABEL</b></p> <p>If you think that your eTwinning project deserves an extra mark of success, then you can apply for the National Quality Label through your eTwinning Desktop. This appears under the section 'Labels'. If you have more than one project that you think deserves the Label, then simply fill out an application for each.</p> <p>What are the benefits? The Quality Label is concrete recognition to teachers and schools of the high level of their eTwinning activities. For pupils, this offers a boost to their work efforts, and for the school in general, a public affirmation of their commitment to quality and openness in European collaborative work.</p> <p>Who grants the national Quality Label? The National Support Service (NSS) in each country evaluates applications from schools for the</p>

	<p>national Quality Label. Labels are awarded throughout the year, however, in some countries, deadlines are fixed, so be sure to consult your NSS for information about the deadlines in your country. Once the application is accepted or rejected, your NSS will contact you. The NSS apply 5 specific minimum requirements in granting the Quality Label to a project. All 5 requirements must be met:</p> <p><u>These requirements are:</u></p> <ol style="list-style-type: none"> <li>1. The project must have common goals and a shared plan.</li> <li>2. It must be finished, or in its last stages.</li> <li>3. The applying teacher must have made a significant contribution to the project.</li> <li>4. A certain degree of collaboration must appear.</li> <li>5. Project results must be visible.</li> </ol> <p>Once these 5 requirements are met, the project is then evaluated on the six criteria required.</p> <p>What are the criteria? A project has to broadly achieve excellence in the following areas:</p> <ol style="list-style-type: none"> <li>(1) Pedagogical Innovation and Creativity</li> <li>(2) Curricular Integration</li> <li>(3) Collaboration between partner schools</li> <li>(4) Use of technology</li> <li>(5) Sustainability and Transferability,</li> <li>(6) Results and Benefits.</li> </ol> <p><b>EUROPEAN QUALITY LABEL – No need to apply!</b></p> <p>The European Quality Label is a second mark of success. From October 2012 it will be awarded by the Central Support Service to schools in a project which:</p> <ol style="list-style-type: none"> <li>1. Have been proposed for the European Quality Label by at least one National Support Service, after a screening process.</li> <li>2. That at least two partners have already received the National Quality Label. The European Quality Label is awarded only once a year and is featured on the eTwinning Portal.</li> </ol> <p>You must have a European Quality Label to participate in the European eTwinning Prizes competition.</p>
Number of candidates	120 projects

How they find the winners?	<p><b>Round 1 by national panels – finalized.</b> Each National Support Service evaluates applications in their respective countries to create a first shortlist which covers projects from all thirty-five eTwinning countries.</p> <p><b>Round 2 by European panels – finalized.</b> The first shortlist is submitted to international panels of two to three experts nominated by National Support Services. In this round, the experts evaluate entries from other countries. Each panel selects three to five projects to come up with a final shortlist.</p> <p><b>Round 3 by the grand jury – finalized.</b> The shortlist of best entries is submitted to a final grand jury of experts composed of representatives from the European Commission, the Central Support Service and external experts. Each member of the jury first views the shortlisted entries on their own before the panel meets in person and selects two top projects for each category as the finalists.</p> <p>Finalists (age categories) and winners (special categories) are notified and the results are published on the eTwinning Portal.</p>
How many winners	6 (winner and runner up for each age class) + 6 in special categories
Price ceremony	<p>These projects demonstrated excellent achievements and we look forward to rewarding them in person at the eTwinning Conference on 14 March 2013 in Lisbon during a special prize-giving ceremony.</p> <p><b>eTwinning Prize-giving Ceremony</b></p> <p><u>Age categories:</u> Two representatives from each finalist project are invited to attend the prize-giving ceremony, which will take place in Lisbon, Portugal. The winners and runners-up are then announced at this time in conjunction with the annual eTwinning Conference 2013.</p> <p><u>Special categories:</u> Two representatives from each winning project are invited to attend the prize-giving ceremony in Lisbon.</p>
How to participate	eTwinners submit applications on the eTwinning Portal.
Rules and guidelines, procedure	<p>Projects can only apply once for the eTwinning Prizes; however, projects that have demonstrated a significant improvement over time can apply a second time at the discretion of the National Support Services involved.</p> <p>All entries are submitted by clicking the <b>link available on your eTwinning Desktop</b>.</p> <p>You will find the link by clicking on the projects tab, then the name of the project. The link will be available in the <b>Actions list on the right</b></p>

	<p><b>of the screen.</b></p> <p>Each year several hundred projects compete in different categories for the honour of being awarded. The competition is high and the standard attained by the teachers and pupils involved in the projects rise each year.</p> <p><b>1. What is an entry?</b></p> <ul style="list-style-type: none"> <li>• An entry is a European collaborative eTwinning project involving schools from different countries using ICT.</li> <li>• The project must have a tangible outcome that gives evaluators a concrete idea of the project's value, process and results.</li> </ul> <p>Each entry should be described as follows:</p> <ul style="list-style-type: none"> <li>• Title of the project.</li> <li>• Project Information containing the correct age category as well as links and documents to project outcomes.</li> <li>• Descriptions about the various elements of your projects as defined by the criteria (max 150 words per criteria section).</li> </ul> <p><b>IMPORTANT:</b></p> <p><b>** Submitters must publish as much of their work as possible. Evaluators do not have access to restricted material, such as private TwinSpaces. Please provide a guest access and password so evaluators can assess the work done in the TwinSpace**</b></p> <p>Where applicable, the submission should also contain contextual information such as earlier awards or competitions entered or won, company funding, etc.</p> <p><b>2. Legal and Ethical Issues</b></p> <p>All entries must follow European agreements on copyright. Short quotations may be used if the source is clearly indicated. Pictures, film, audio and other multimedia may be used only if produced by the school or similar, or if the owner has explicitly permitted use, or if taken from free sources such as Clip Art.</p> <p>Entries submitted to the eTwinning Prizes competition remain the property of the school/organisation or teacher. The European Commission and the eTwinning Central and National Support Services have full rights to make the material freely available for educational purposes on the Web, CD-ROM or other media from the date of submission until 31 December 2013.</p>
categories	<p><u>The three prizes are for projects involving:</u></p> <ol style="list-style-type: none"> <li>1. Pupils age 4-11</li> <li>2. Pupils age 12-15</li> <li>3. Pupils age 16-19</li> </ol> <p>In addition to the main eTwinning Prize category there are also a number of <b>special categories</b> sponsored by other organisations. In</p>



	<p>2013 the special category prizes available are:</p> <p><a href="#">Spanish Language Prize</a></p> <p><a href="#">French Language Prize</a></p> <p><a href="#">German Language Prize</a></p> <p><a href="#">Marie Skłodowska Curie Prize</a></p> <p><a href="#">Mevlana Prize for Intercultural Understanding</a></p> <p><a href="#">English as a second language Prize</a></p>
Evaluation criteria	<p>Evaluators will consider the following criteria:</p> <ul style="list-style-type: none"> <li>• <b>Pedagogical Innovation and Creativity:</b> How aspects of the project can be considered more innovative and creative regarding content and objectives, the approach, activities and methodology, final products, dissemination and publication.</li> <li>• <b>Curricular Integration:</b> How the project was integrated in the existing curriculum.</li> <li>• <b>Collaboration Between Partner Schools:</b> How teachers and pupils between schools communicate and work together throughout the project (i.e., not simply sharing outcomes but actively working together).</li> <li>• <b>Creative Use of ICT:</b> How to get beyond emailing; how the project made use of ICT tools creatively.</li> <li>• <b>Sustainability and Transferability:</b> How to guarantee that the project will last, involving the whole school and be able to share benefits with others</li> <li>• <b>Results and Benefits:</b> What came out of the project as well as why your project deserves to be awarded.</li> </ul>
Press clipping	<p><a href="http://www.bmukk.gv.at/schulen/efit21/etwinning.xml">http://www.bmukk.gv.at/schulen/efit21/etwinning.xml</a></p> <p><a href="http://www.digital-lernen.de/nachrichten/schulpraxis/einzelansicht/artikel/deutscher-etwinning-preis-verliehen.html">http://www.digital-lernen.de/nachrichten/schulpraxis/einzelansicht/artikel/deutscher-etwinning-preis-verliehen.html</a></p> <p><a href="http://www.rp-darmstadt.hessen.de/irj/RPDA_Internet?cid=b681600d9a555b64d3070a8e197949bd">http://www.rp-darmstadt.hessen.de/irj/RPDA_Internet?cid=b681600d9a555b64d3070a8e197949bd</a></p> <p>uses: slideshare other?</p>

#### 4. + European Youth Award

Name of award	European Youth Award
Website	<a href="http://eu-youthaward.org/">http://eu-youthaward.org/</a>
Why?	Digital technologies must benefit especially to those who are socially excluded, discriminated according to gender and have no access to

	<p>education.</p> <p>The European Youth Award (EYA) engages young people in what the EU Digital Agenda wants to achieve til 2020: making digital technologies relevant to all citizens.</p> <p><b>The EYA is a Partner Award of the WSYA Contest.</b> The WSYA contest is a competition among the most committed and creative designers, producers, application developers, journalists, and writers who, by using internet and mobile applications, create digital content and applications which address the UN Millennium Development Goals (MDGs).</p> <ul style="list-style-type: none"> <li>• The online or mobile project to be entered in to the contest must be initiated and executed by young people under the age of 30 (born on or after January 1, 1982) from any of the UN member states.</li> <li>• Registrants to the contest must hold the intellectual property rights to the work submitted and be the legal originator of the creative product or project. They also must possess the rights to the use of music, sound or audio components used in their project.</li> <li>• With the registration, contest participants accept the rules of the WSYA contest as stated in this document. Any and all legal recourse to rules, actions and conditions of the WSYA are entirely excluded.</li> </ul>
Time (when)/how often	Yearly
Who is allowed to participate	EYA is open to young people under 30 (born after January 1, 1983) coming from the European Union as well as Albania, Bosnia and Herzegovina, Croatia, Iceland, Liechtenstein, Macedonia, Montenegro, Norway, Serbia, Switzerland, Turkey and Ukraine.
Number of candidates	The European Youth Award honours up to 6 winners (persons or teams) and 3 runners-ups per category whose product, project or application is chosen by the expert jury as the best in digital content in one of the categories.
Which countries	European Union as well as Albania, Bosnia and Herzegovina, Croatia, Iceland, Liechtenstein, Macedonia, Montenegro, Norway, Serbia, Switzerland, Turkey and Ukraine.
How they find the winners?	<p>The winners will be selected from among the registrants in each category through the jury process as published on the website. Projects which completed the submission process will be evaluated within the following steps:</p> <p><b>Step 1: Pre-Selection:</b></p> <p>The WSYA Jury will do the pre-selection for the EYA Jury from 22-</p>



	<p>31 August 2012. Based on the ranking list, the <b>first 25 European projects</b> will go forward to the EYA GRAND JURY.</p> <p><b>Step 2: EYA GRAND JURY:</b> The EYA GRAND JURY will take place online from <b>Monday 03rd to Thursday 06th September 2012</b> and will select <b>the best 6 projects</b> (and teams). They and the best runner-ups will be invited to Graz.</p> <p><b>Step 3: EYA Overall Winner – on-site final vote in Graz!:</b> The final vote for the EYA 2012 Overall winner will be done on-site during the EYA Event after and on the basis of a presentation of the winning project teams. Each team will present their project in front of the general audience and the Jury. The Jury will decide whom will be the overall winner BUT will keep the result secret until the Gala Ceremony (Saturday 24th Nov.)!</p>
How many winners	<p>The European Youth Award honours up to 6 winners (persons or teams) and 3 runners-ups per category whose product, project or application is chosen by the expert jury as the best in digital content in one of the categories.</p>
Price ceremony	<p><b>EYA Winner's Event - Save the Dates!</b> <b>November 22-24, 2012</b> Graz, Austria UNESCO City of Design, Human Right City <b>3 days dedicated to Youth Engagement, Innovation and Design</b></p>
Rules and guidelines, procedure	<p><b>2/ The registration procedure</b></p> <ul style="list-style-type: none"> <li>• The registration, including submitting the project information, must be completed online. After successful registration, participants will receive an ID number to be used in all communication concerning their submission.</li> <li>• The registration procedure includes signing and transmitting of the release form to the WSYA office. By signing the release form the submitters confirm that they are the rightful owners to the necessary rights to submit the project. These rights include the copyright, right for using pictures, sound or audio components.</li> <li>• All WSYA applicants are invited to create a project profile on the <a href="#">YA Friends platform</a> to increase the exposure of their product and serve as an example to others. Winners and Runners-Up are obliged to present their project on YA Friends.</li> </ul> <p><b>3/ Language</b></p> <ul style="list-style-type: none"> <li>• The product, project, or application may be in any language.</li> <li>• All registration information (such as description of the product, CV's of producers) must be in English.</li> </ul> <p><b>4/ Product entry</b></p>

	<ul style="list-style-type: none"> <li>• The projects, products, or applications must be fully functional and operational at the time of submission and must be accessible via the Internet whether it is designed for fixed line, broadband or mobile use.</li> <li>• Submissions must be made in one of the six categories of the WSYA: 1. Fight Poverty, Hunger and Disease; 2. Education for all; 3. Power 2 Women; 4. Create your Culture; 5. Go Green; 6. Pursue Truth.</li> <li>• The submitted product or application must be completed after January 1, 2011. For a project or product completed earlier the submitters have to document that significant alterations and / or improvements and / or additions have been made in the period thereafter.</li> <li>• Products / projects or applications which have been submitted in the WSYA in previous years cannot be submitted again. For a project which has been already submitted before, the submitters have to document significant alterations and / or improvements and / or additions.</li> <li>• The submitted product or application must be free of offensive or plagiarized content and may not violate human rights as laid out in the United Nations Declaration of Human Rights and its application by international human rights courts or panels recognized by the United Nations Organization.</li> </ul> <p><b>5/ Multiple submissions</b></p> <ul style="list-style-type: none"> <li>• In case of multiple submissions from one and the same submitters, each product, project or application requires a separate registration and release form.</li> </ul> <p><b>6/ Reasons for disqualification</b></p> <ul style="list-style-type: none"> <li>• Malfunctioning of the product, project, or application during the time of the jury evaluation. Submitters are held responsible for the smooth functioning of their products and applications.</li> <li>• Lack of ownership of creative rights or infringement of copyrights of others.</li> <li>• False registration information.</li> <li>• Non-confirmation to the rules of the contest guidelines.</li> </ul> <p>There is no legal recourse possible against the decision of disqualification for the above reasons. All disqualification can be made without any notice.</p> <p><b>7/ Category switch</b></p> <ul style="list-style-type: none"> <li>• The jury has the right to switch a submission from one category to another, if the category chosen by the producer is recognised as not suitable.</li> <li>• A category switch is the result of a decision by jury members.</li> </ul>
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categories	<p>Outstanding projects can be submitted in the following six categories which are directly tied to the <a href="#">eight United Nations Millenium Development Goals</a>:</p> <p><b>1. Fight Poverty, Hunger and Disease!</b> Rewards the most effective content and applications addressing issues of extreme poverty and hunger, offering solutions for those whose income is less than \$ 1 a day, supporting the reduction of diseases and fighting the spread of HIV/AIDS and malaria.</p> <p><b>2. Education for All!</b> Gives credit to the most innovative content, platforms and solutions to give boys and girls everywhere in the world a full course of primary schooling, to advance training for personal development and jobs, and to achieve a high level of understanding and knowledge of the global information society and its promises, challenges and opportunities.</p> <p><b>3. Power 2 Women!</b> Demonstrates the most inspiring content and communities which promote gender equality and empower women, eliminate gender disparity in education and at work places, facilitate access of women to all levels of political decision making and strengthen women’s contribution to the peaceful resolution of conflicts.</p> <p><b>4. Create your Culture!</b> Celebrates the most engaging online platforms and applications expressing young people’s aspirations, ideas and values, sharing their news, enabling their participation in decision-making processes, strengthening social justice, promoting the knowledge of many languages and cultures, supporting multilingualism, creating contemporary forms of culture and preserving indigenous knowledge and traditions.</p> <p><b>5. Go Green!</b> Showcases the ground-breaking applications and content addressing the natural environment, promoting environmental sustainability, integrating the principles of environmentally sustainable development into policy programmes, reversing the loss of environmental resources and biodiversity, reducing the proportion of people without sustainable access to safe drinking water and improving the lives of slum dwellers.</p> <p><b>6. Pursue Truth!</b> Focuses on journalism using Internet and Mobiles to cover the MDGs and to report on issues related to them, to their realization or failure to be realized; addresses content excellence in terms of a fair, accurate, contextual pursuit of truth and the success in publishing the content using digital, interactive media platforms; invites young journalists and citizens to share their news and become active participants in the public interest of their community and country.</p>
Evaluation criteria	<b>The evaluation is done on the basis of six criteria:</b>

	<ul style="list-style-type: none"> <li>• <b>Content:</b> Quality, comprehensiveness and impact of content and relevance for MDGs.</li> <li>• <b>Design:</b> Usability, navigation and aesthetic value of layout and graphics.</li> <li>• <b>Innovation &amp; Creativity:</b> Demonstration of significant originality and initiative.</li> <li>• <b>Interactivity:</b> Level of engagement and action offered to site users.</li> <li>• <b>Sustainability:</b> Project survival over time.</li> <li>• <b>Strategic value:</b> Get action on reaching one of the MDGs and contributing to the EU Digital Agenda discussion to make digital technologies relevant for all !</li> </ul>
Press clipping	<a href="http://eu-youthaward.org/presse/clippings">http://eu-youthaward.org/presse/clippings</a> uses: Youtube, Twitter, Facebook, YOUfriends
Sponsors	<a href="http://eu-youthaward.org/partner/sponsors">http://eu-youthaward.org/partner/sponsors</a>

## 5. + International e-Learning Award

Name of award	International e-Learning Award:
Website	<a href="http://www.ielassoc.org/awards_program/about_IELA_awards.html">http://www.ielassoc.org/awards_program/about_IELA_awards.html</a>
Time (when)/how often	yearly
Who is allowed to participate	The IELA invites you to submit your successful e-learning, blended learning, or mobile learning course, site, product or success story, from a university or other academic institution or school.
How they find the winners?	All submissions are evaluated by the IELA Awards Committee, who look for a variety of attributes. These include, among others, educational soundness and effectiveness, usability, and overall significance. While the entry form must be completed in English, submissions may be in any language and will be evaluated by judges who speak the entry's language.
How many winners	9(?) Academic Division 7 Business Division
Price ceremony	<b>Business Division</b> The winners will be announced at the <a href="#">ICELW Conference</a> in New York. <b>Academic Division</b> Awards Announced: September 25, 2013 at the ICL Conference in Kazan, Russia.
How to participate	All entrants will need to complete the International E-Learning Awards submission form and pay the entry fee, which is \$99, or \$79

	for members of the IEELA.
categories	The International E-Learning Awards are given each year for the best work in e-learning, mobile learning, and blended learning, in two divisions: Academic and Business/Industry

## 6. TELEARC 2013 PhD Research Award

Name of award	TELEARC 2013 PhD Research Award
Website	<a href="http://www.noe-kaleidoscope.org/telearc/phds/award/">http://www.noe-kaleidoscope.org/telearc/phds/award/</a>
Who is allowed to participate	PhD students and their supervisors are therefore invited to express their candidatures for the TELEARC 2013 PhD Research Award. Only PhD thesis from European laboratories that has been granted within the last 24 month (before December 15 <sup>th</sup> ) is eligible.
Which countries	Europe
Price ceremony	Invitation of the laureate to participate in the community day at the Alpine Rendez-Vous, the 30 <sup>th</sup> of January. Travel and stay at the Alpine Rendez-Vous 28.1 - 1.2 will be paid
How to participate	Submission must include the name of the nominating person, the name of the nominee and a statement of max. 500 words on why the submitted product should be considered for the TELEARC award. <b>The candidate must send, in a zipped folder, to Lone Dirckinck-Holmfeld (lone@hum.aau.dk) and Sten Ludvigsen (s.r.ludvigsen@intermedia.uio.no):</b> <ul style="list-style-type: none"> <li>- an extended abstract of the PhD research (max of four pages /times12)</li> <li>- a CV</li> <li>- a couple of significant articles accepted for publication based on the thesis or link to the thesis</li> <li>- an argument from the nominating person (no more than a page)</li> </ul>
Evaluation criteria	The specific criteria are that a European PhD student (or team thereof) or a non-European researcher and/or developer that has carried out her or his work at a European institute has, through her or his work: (1) advanced present knowledge in TEL through originality in theory and/or methodology or has designed, developed and/or implemented an innovative TEL environment or tool; (2) made innovative use of methods, extending the approaches available to conducting research and/or development in the TEL field; (3) integrated research and theory grounded in a variety of intellectual traditions into his or her own research and/or

	<p>development; and</p> <p>(4) suggested particularly insightful implications for improving practice, design or has generated or extended theory in potentially useful ways for researchers, practitioners, developers or designers.</p> <p><b>Key aspects that will be used in the evaluation of the work</b>  <i>The primary evaluation criteria are clarity and relevance of: (1) purpose or objectives, (2) conceptual, theoretical, or design framework, (3) research and/or design approach/methods</i></p> <p>For research only:</p> <p>(1) data sources and methods of analysis  (2) findings or results  (3) conclusions and implications  (4) significance of the study.</p> <p>For design and/or development:</p> <p>(1) originality and/or grounding in previous work;  (2) utility, usability and usefulness of the environment or tool based upon well stated design rationale;  (3) findings or results;  (4) conclusions and implications; and  (5) significance of the environment or tool for advancing learning in and/or design of TEL environments.</p> <p>If the nominated work is non-empirical in nature, then other criteria apply, such as:</p> <p>(1) Does the author present arguments and counter arguments?  (2) Is the presentation systematically and well-reasoned?  (3) Is there a logical and rational flow in the argumentation?  (4) Are the range and scope of literature and opinions presented and referenced in an appropriate way?</p>
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## 7. u4energy

Name of award	u4energy
Website	<a href="http://u4energy.eu/web/guest/award-ceremonies">http://u4energy.eu/web/guest/award-ceremonies</a> <a href="http://u4energy.eu/c/document_library/get_file?uuid=5c8ce2ad-628b-475f-8b64-0fa443fa29da&amp;groupId=10136">http://u4energy.eu/c/document_library/get_file?uuid=5c8ce2ad-628b-475f-8b64-0fa443fa29da&amp;groupId=10136</a>
Organizer, operator	<p><b>U4energy</b> is a European Commission initiative, funded through the Intelligent Energy Europe programme which aims to make Europe more competitive and innovative while helping it to deliver on its ambitious climate change objectives. Check out the projects in the field of energy education on <a href="http://ec.europa.eu/energy/intelligent">http://ec.europa.eu/energy/intelligent</a>.</p> <p><b>U4energy</b> is carried out by <b>European Schoolnet</b> on behalf of the</p>



	<p>European Commission.</p> <p>The aim of this competition category is to award the best efforts to save energy at school (electricity and heating/cooling savings) through hard measures/installations that are accompanied with pedagogical activities for teachers and students to better understand the use of those energy efficiency technologies and to encourage them to help achieve energy savings.</p>
Why?	<p>U4energy is the first pan-European competition on energy education organised by the European Commission. Compete with schools from all over Europe and share your results beyond your national boundaries. The gallery of entries will feature unrivalled examples of excellent practice, all of which you can contribute to! The U4energy initiative is closely followed by the Commissioner for Energy, Mr. Günther Oettinger, who will personally welcome the winners at the European award ceremony in Brussels.</p>
Prices	<p>All national winners will be invited for a 2-day all expenses paid trip to the European Award Ceremony in Brussels including a guided tour of the European Commission/European Parliament by an MEP, a framed certificate, a sustainable trophy and an energy kit for the school.</p> <p>For categories A and C targeted at school communities, winners will be represented at the Ceremony by a delegated staff member (e.g. teacher who led the initiative, head of school) and a student. Please note that any minor must be accompanied by an adult.</p> <p>For category B targeted at teachers, only the award-winning teacher will be invited.</p>
Who is allowed to participate	Schools, teachers, students see categories
Number of candidates	One per category (3) plus 4 finalists in Category D: Best practice beyond U4energy plus Special Award for continuous effort
Which countries	<p>27 EU Member States: Austria, Belgium, Bulgaria, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, United Kingdom</p> <p>And also Croatia, Iceland, Liechtenstein and Norway</p>
How they find the winners?	<p><b>National winners</b></p> <p>One 'national winner' per category (i.e. 3 winners per country) will be chosen by national juries for categories A, B and C. Details regarding winners of the Special Award will be published in the autumn 2012.</p> <p>All national winners will be invited for a 2-day all expenses paid trip to the European Award Ceremony in Brussels including a guided tour</p>

	<p>of the European Commission/European Parliament by an MEP, a framed certificate, a sustainable trophy and an energy kit for the school.</p> <p>For categories A and C targeted at school communities, winners will be represented at the Ceremony by a delegated staff member (e.g. teacher who led the initiative, head of school) and a student. Please note that any minor must be accompanied by an adult.</p> <p>For category B targeted at teachers, only the award-winning teacher will be invited.</p> <p><b>European winners</b></p> <p>From the pool of national winners, the Grand Jury will select the best 2 entries per category to designate 3 European winners and 3 runners-up. Besides the 2-day all expenses paid trip to the European Award Ceremony in Brussels mentioned above, European winners will receive a prize of a <b>value of € 3,000</b>.</p> <p><b>Outstanding contributor's prizes:</b></p> <p>A special honorary prize will be awarded to outstanding contributors who actively supported schools in carrying out their U4energy project (such as school management staff, local authorities, or press representatives).</p> <p>Schools can nominate an important contributor for the prize as part of their competition entry.</p>
Price ceremony	<p>Nearly 200 school representatives from across Europe were honoured during a high-profile European Award Ceremony. The Ceremony took place at the Belgian Comic Strip Museum, a landmark building in the heart of Brussels, in front of an audience of high-level European, national and regional government representatives, senior figures from the industry and non-profit sectors, and the media.</p>
How to participate	<p>Participants should register for the competition. The first 1,500 to do so will receive a pupil kit containing U4energy stickers, debate cards, a large poster, as well as instructions on how to best use the resources available on the U4energy portal. Digital versions of the materials sent within the kit are available in the toolbox section of the website.</p> <p>Submitted files must comply with the size requirements mentioned below:</p> <ul style="list-style-type: none"> <li>• Image files: Max 3 MB per file</li> <li>• Documents files: Max 5-10 MB</li> <li>• Video files: Max 25 MB, window size 640 by 480 pix or 320 by 240 pix*</li> </ul> <p><b>Requirements:</b></p> <ul style="list-style-type: none"> <li>• Access to energy consumption bills (electricity and heating/cooling) for the year preceding the competition (c-1). Bills have to be submitted as part of the entry. Schools for which energy bills are</li> </ul>



	<p>paid for by a local authority are encouraged to request copies. If bills are not available, but the school still has valid consumption data for year c-1, proof in the form of pictures of meters is compulsory.</p> <ul style="list-style-type: none"> <li>Participants are expected to submit an Energy Saving Plan including documented energy saving measures. Please note that impact is a primary evaluation criterion.</li> </ul>
Rules and guidelines, procedure categories	<p>See <a href="http://u4energy.eu/c/document_library/get_file?uuid=5c8ce2ad-628b-475f-8b64-0fa443fa29da&amp;groupId=10136">http://u4energy.eu/c/document_library/get_file?uuid=5c8ce2ad-628b-475f-8b64-0fa443fa29da&amp;groupId=10136</a></p> <ul style="list-style-type: none"> <li>At national level, you will compete with local colleagues, followed by a regional selection with neighbour countries.</li> <li>At European level, you will gain international visibility at a highly distinguished Award Ceremony in Brussels, the heart of Europe.</li> </ul> <p>4 categories:</p> <p>A: Best energy efficiency measures Addressed to: School management, staff, with teachers and pupils ideally supported by their local authorities</p> <p>B: Best teaching actions on efficient energy use Addressed to: Teachers</p> <p>C: Best school campaign on energy efficiency Addressed to: Pupils guided by a teacher</p> <p>Special Award Category: Best practice beyond U4energy Addressed to: Winners and coordinators of national publicly-funded energy efficiency initiatives</p> <p>Schools can submit entries for competition categories A, B and C. For the Special Award Category, no direct submission from participants is required. Award-winning schools/teachers should contact their National Contact Point (NCP) and the coordinator of the national initiative at stake who will submit an entry on their behalf.</p>
Evaluation criteria	<p><b>Evaluation Criteria:</b></p> <p>Evaluations will be carried out by a panel of education and energy experts according to the following criteria:</p> <ol style="list-style-type: none"> <li><b>Impact</b> of the actions undertaken by pupils and teachers in terms of real energy savings.</li> <li><b>Relevance</b> of the actions designed and implemented within the submitted competition category. Contributions should demonstrate a clear link to the requirements set under the specific category outline. Moreover, the jury will also consider if the actions undertaken are compatible with pupils' age-group.</li> <li><b>Clarity of ideas and conclusions</b>, explaining and addressing the</li> </ol>

	<p>project in a clear way, demonstrating a good understanding of the theme and conveying convincing implementation methods, solutions and messages.</p> <p>4. <b>Sustainability</b> of actions and methodologies proposed, independent of external input, will be considered based on their long-term impact (e.g. curricula integration).</p> <p>5. <b>Transferability</b> of actions and methodologies proposed: projects are identified according to their applicability to different cultural and geographical contexts.</p> <p>6. <b>Stakeholder involvement</b> outside the direct school environment such as parents, local authorities, energy experts and sponsors who may help achieve project objectives.</p> <p>7. <b>Promotion and dissemination</b> of the project and its results through local media.</p> <p>8. <b>Presentation of entries:</b> aesthetics, style, layout, design and good use of technology will be considered.</p> <p>9. <b>Originality of entries:</b> pertinence, novelty, creativity and didactical approach, will all be taken into account during the evaluation process.</p> <p>10. <b>Age relevance:</b> Pupils' age-range will be taken into account for category A and C, establishing how well the content of the project suits the age group concerned.</p> <p>All decisions reached by the jury are final and may not be contested.</p>
Press clipping	<p>Uses: Facebook, Twitter</p> <p>Mostly project description pages</p> <p><a href="http://www.eun.org/web/guest/projects/current/-/asset_publisher/Vy6l/content/26192">http://www.eun.org/web/guest/projects/current/-/asset_publisher/Vy6l/content/26192</a></p> <p><a href="http://homepage.bildungsserver.com/scms/content/druck.php?kat_id=283&amp;id=357&amp;beitrag=2017&amp;schul_id=1030&amp;k_name=http://www.xplora.org/ww/de/pub/xplora/news/latestnews/u4energy_launched.htm">http://homepage.bildungsserver.com/scms/content/druck.php?kat_id=283&amp;id=357&amp;beitrag=2017&amp;schul_id=1030&amp;k_name=http://www.xplora.org/ww/de/pub/xplora/news/latestnews/u4energy_launched.htm</a></p> <p><a href="http://www.create.org.uk/u4energy/">http://www.create.org.uk/u4energy/</a></p> <p><a href="http://www.euronet50-50.eu/index.php/eng/contents/details/u4-energy-competition-and-resources-on-energy-for-european-schools">http://www.euronet50-50.eu/index.php/eng/contents/details/u4-energy-competition-and-resources-on-energy-for-european-schools</a></p> <p><a href="http://www.europaschulen.nrw.de/index.php/Aktuelles/items/mach-mit-beim-u4energy-wettbewerb.html">http://www.europaschulen.nrw.de/index.php/Aktuelles/items/mach-mit-beim-u4energy-wettbewerb.html</a></p>
Sponsors	<p>See: <a href="http://u4energy.eu/web/guest/award-ceremonies">http://u4energy.eu/web/guest/award-ceremonies</a></p> <p>In-kind sponsors: elnsturction, parliamentarium, International Polar Foundation</p>

## 8. + Sozial Marie Preis

Name of award	Sozial Marie Preis
Website	<a href="http://www.sozialmarie.org/?language=en">http://www.sozialmarie.org/?language=en</a>
Organizer, operator	The objective of SozialMarie is to make innovative social ideas and their realisation known to a broad public.
Time (when)/how often	Yearly
Prices	15 prizes endowed with 15,000 Euro (1st prize), 10,000 Euro (2nd prize), 5,000 Euro (3rd prize) and 1,000 Euro (12 prizes).
Who is allowed to participate	<p>All projects that deal with present day social problems – in a way that sets trends for the future – are invited to submit. The projects must have been sufficiently tested in the real world and they must have a future – they must already be sufficiently implemented at the time of submission and they must still be running. It is the project that is to be submitted and not the project bearing institution.</p> <p>Eligible for submission are projects of the:</p> <ul style="list-style-type: none"> <li>• <b>social economy</b> (civil society initiatives, NGOs, NPOs, associations)</li> <li>• <b>public administration</b></li> <li>• <b>private sector</b></li> </ul> <p>Eligible for submission are projects from anywhere in Austria, Hungary and the Czech Republic. In Slovakia, Poland, Croatia, Slovenia and Germany for practical reasons projects <b>must not be more than 300km (as the crow flies) away from Vienna</b>.</p>
Which countries	Czech Republic, Hungary or Austria can now apply – plus projects no further than 300 km away from Vienna in Slovakia, Poland, Croatia, Slovenia and Germany.
How they find the winners?	<p><b>Selection of the winning projects happens in three phases.</b> At first submitted documents will be reviewed to ensure that criteria are satisfied. Open questions can at this stage be addressed by telephone or email. Out of the projects submitted from Hungary, our Hungarian project evaluators Prof András Kelen and Nóra Somlyódy will select projects for a shortlist. Veronika Janyrova and Petra Abrahamova will be responsible for the pre-selection of the Czech projects.</p> <p>From these shortlists and the other submitted projects Anna Thier and Bernhard Litschauer-Hofer together with the jury coordinator Petra Radeschnig MA will pre-select 25 projects for the jury. Each member of the jury can then nominate two further projects.</p> <p>Out of these pre-selected 37 (at most) projects, the jury will then in a first round determine the 15 prize winning projects. Following this, the six or seven projects deemed most worthy of one of the three</p>

	main prizes will be visited on site. After this, the jury will in a final round choose the three top prizes and the twelve 1,000 Euro-prizes. Jury decisions are consensual. The jury's decisions are not contestable and there is no possibility of recourse to legal action.
How many winners	15 + audience award
Price ceremony	The public award ceremony takes place on the 1st of May in the Large Auditorium of ORF Radio Kulturhaus, Argentinierstraße 30a, 1040 Vienna.
Rules and guidelines, procedure	<p>1. The project that you submit for SozialMarie 2013 must be a social project which stands out in a creative or innovative way. At the time of submission the project must already have been sufficiently implemented and it must still be running. Read carefully what the SozialMarie awards are about and screen your project as to whether it corresponds to the <a href="#">criteria of social innovation</a>.</p> <p>2. The submitted project must operate in Austria, Hungary or the Czech Republic. If it operates in Slovakia, Poland, Croatia, Slovenia or Germany it must <a href="#">not be further than 300 km</a> (as the crow flies) away from Vienna.</p> <p>3. The application with all possible attachments must reach Unruhe Private Foundation <b>by Tuesday 5th of February 2013, 24h00</b>. As from 2013, <b>submission is possible online on our website</b>. If you have technical problems, please contact our office – we will be please to find a solution.</p> <p>4. Submission of more than one project is permitted. Such projects must, however, be independent of one another. Please fill in one separate form for each project submitted.</p> <p>5. Projects submitted in the past can be submitted again provided they have not been awarded a prize.</p> <p>6. <b>Please complete the entry form in German or English. Czech and Hungarian applications need to be submitted additionally in a second language (German or English).</b> As for time frame, organisational and financial structures, we appreciate concise information. For the project description please absolutely stick to the 3 page-limit. Please submit the project and not the project bearing institution!</p> <p>7. You can save the submission form for further processing or submit it immediately. Processing of the submission is possible up to the submission deadline.</p> <p>8. You can submit the form only once you have provided all the necessary information.</p> <p>9. You can save the submission form for further processing or submit it immediately. Processing of the submission is possible up to the submission deadline. Attention! Check before filling out the form,</p>

	<p>whether your browser allows cookies (you can modify browser options under „Settings“). Don't forget to save your submission if you work on it longer than 60 minutes</p> <p>10. Material sent by post will not be returned.</p> <p>11. <b>Participants consent to publication of their project descriptions (3 pages of project description and the 400 characters summary) and of uploaded photos on the website <a href="http://www.sozialmarie.org">www.sozialmarie.org</a>.</b> Submitted materials are archived at Unruhe Private Foundation and may be put at the disposal of media and/or of scientists for analysis. If you label a submitted document “For SozialMarie jury only”, then these documents will neither be published nor passed on. Please submit all documents separately which are not meant to be published.</p> <p>12. The successful submission will be <b>confirmed automatically</b>.</p> <p>13. <b>Winners will not be notified in advance.</b> We recommend you to come to the award ceremony where the winning projects will be presented for the first time to the public. The invitation to the award ceremony on 1st of May 2013 will be sent to all submitting projects by email. The nominations will be made known on our website as from beginning of March 2013.</p> <p>14. Jury decisions are consensual. The jury's decisions are not contestable and there is no possibility of recourse to legal action.</p>
categories	No categories
Evaluation criteria	<p>In the evaluation and ranking of submitted projects the jury will award high marks according to the following criteria:</p> <p><b>1. Innovation in Project Idea - Novelty</b></p> <ul style="list-style-type: none"> <li>• Does the project embody a new social approach or offer new solutions?</li> <li>• Is the project about new ways of looking at a social problem?</li> <li>• Does the project address target groups that have previously received little attention?</li> </ul> <p><b>2. Innovation in Accessing Target Groups - Involvement</b></p> <ul style="list-style-type: none"> <li>• What is the concrete and enduring use of the project for the target group?</li> <li>• Does the project further the potential of the target group?</li> <li>• Does the project contribute to society's esteem for the target group?</li> </ul> <p><b>3. Innovation in the Realisation of the Project - Effectiveness</b></p> <ul style="list-style-type: none"> <li>• Does project realisation happen in an inventive, resourceful, creative and courageous way?</li> <li>• What effects – and on who – of this social innovation can be observed?</li> <li>• Does the project change with changing needs? For example as to the target group, the way of approaching the issue, or a</li> </ul>

	<p>changing project environment?</p> <ul style="list-style-type: none"> <li>• Is there cooperation between different disciplines / competencies / professional groups?</li> </ul> <p><b>4. Innovation in Public Perception – Serving as an Example</b></p> <ul style="list-style-type: none"> <li>• How is the project integrated into local and regional environments?</li> <li>• Does the project foster dialogue / cooperation with other institutions/organisations?</li> <li>• Have other organisations, media, sponsors, politicians been made curious?</li> <li>• Have new paths been taken in dealing with the “Outside world”?</li> </ul> <p>The criteria 1 (Project Idea), 2 (Accessing the Target Group) and 3 (Realisation) will have twice the weight of criterion 4 (Innovation in Public Perception) in the jury’s decisions.</p>
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